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The Talker: `Friend Fracker` site deletes your Facebook friends for you

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CHICAGO (FOX 32 News) -

Here's how advanced social media has gotten—or out of control, depending on how you look at it.

There's a new website called "Friend Fracker." It's for people who have a lot of Facebook friends who aren't real friends and just take up space on your newsfeed.

They also take up space in your conscience. You want to unfriend them, but feel too guilty. So "Friend Fracker" is like an online hit man.

You connect it to your Facebook account, it analyzes your friends, identifies your real friends, then randomly unfriends a bunch of the rest – up to ten of them.

It never tells you who it unfriended and many people's "friend lists" are so clogged, they'll never be able to tell. Thus, there's no guilt.

The story behind the website may be cooler than the site itself. "Friend Fracker" was created by Rafael Lozano-Hemmer, an electronic artist from Mexico and Harper Reed, a tech-engineer who lives in Chicago. Reed was Chief Technology Officer of President Obama's re-election campaign.

If the website look simple, it's probably because the guys designed it in one day as part of a competition at a tech-conference.

Is "Friend Fracker" evidence of how cool and advanced social media is? Or how out of control it is? Tell us on our Facebook page. We promise we won't unfriend you.