Rafael Lozano-Hemmer: Pseudomatismos

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The University Museum of Contemporary Art in Mexico City hosted the recent exhibition of the artist with outstanding sensory elements
When art technology invites to join his expression, the result surprised everyone who has the opportunity to see such displays of wit. The artist Rafael Lozano-Hemmer is an electronic intellectual who makes his work wonders accompanied by avant-garde techniques capable of being appreciated in the best hubs of art around the globe, and this is how he did it this time with a solo exhibition in his terroir itself. The sample was installed in the University Museum of Contemporary Art in Mexico City is called Pseudomatismos and had his curatorship by José Luis Barrios and Alejandra Labastida.

Exhibition Pseudomatismos Rafael Lozano-Hemmer. Photo: Oliver Santana / courtesy MUAC.

The exhibition consisted of 42 works that reflect the 23 years of the artist’s work, in which excessive wit Lozano-Hemmer showed, besides being an example of interactive works by providing robotics, computerized surveillance, photography and sound installation in a same place, the artist and his work were able to integrate the viewer in a sensory atmosphere: touch, sight, hearing, breathing and movement of the public were elements that served to create a relationship between exposure and who had the honor of admire. Pseudomatismos was so overwhelming an example of inventive genius that makes his art a splendid marvel.
Exhibition Pseudomatismos Rafael Lozano-Hemmer. Photo: Oliver Santana / courtesy MUAC.