

## Rafael Lozano-Hemmer, at MUAC

by ISABEL LEÑERO



MEXICO CITY - The University Museum of Contemporary Art (MUAC) presents a comprehensive solo exhibition by Mexican artist Rafael Lozano-Hemmer, born in the capital by 1967 and who currently lives in Montreal, Canada.

A Lozano-Hemmer has been called electronic artist, as his visual proposal developed within the field of technology. It is a job that usually reflected in dialogues with interactive installations and performance architecture to achieve high sophistication both technical and conceptual level.

Pseudomatismo called this exhibition, it offered the public a very clear and strong idea of the work and the author plastic projection. Curated by José Luis Barrios and Alejandra Labastida, Lozano-Hemmer's work has an extraordinary assembly, in addition to the theoretical support that allows a better understanding of the proposals.

We have selected 42 works covering 23 years of production, which is why this is a monographic exhibition; Selected pieces include interactive video, robotics, computerized surveillance, photography and sound installation.

The title Pseudomatismo comes from a reference to surrealist automatism, "where this artistic practice betting on the creative power of the subconscious and stood on the notion of value in the accidental and random".

Thus Lozano-Hemmer has made, through its high-tech machines, creating a discourse on contemporary issues ranging cultural, artistic, social and political issues. In this regard, Lozano-Hemmer said:

“A pseudomatismo tries to make tangible the defaults inherent in these simulations. By definition, the pseudomatismo is a quasi-voluntary action: the PLC acts for himself, his work seeks to act, on the contrary, regarding “

Each proposal has been supported efficiently. Can we see technology as an instrument of our daily lives from it interact in society collective and individual ways. Technology close relationship with the games offered to the viewer after confirming how his movements, his breath, his sight, his hearing, etc., are related and individual body ends up being a political body that interacts with its environment.

They are pieces that provide reflections and sockets on technical and aesthetic consciousness in our lives, which poetic dimension to locate in the contemporary world.

The exhibition's catalog contains writings by the same artist and the two curators, along with texts by Kathleen Forde and Scott Mc Quire, who manage to contextualize the work of the creator in the history of art and science. Coming USB memory drive containing source codes used in programming of the pieces will be published.

Pseudomatismo , exhibition of Rafael Lozano-Hemmer, will remain open until April 17 at the premises of MUAC, located in University City, Insurgentes Sur 3000.