



## Daata Editions Exposes Leading Artists Like Tracey Emin To The Masses

By Artlyst



Leading international artists including, Tracey Emin, Jake Chapman, Jacolby Satterwhite, Casey Jane Ellison, and Rashaad Newsome have been announced amongst the commissioned artists for Season Two of Daata Editions, an innovative online platform for the sale of affordable easily downloadable commissioned artist video, sound, web and poetry art editions. The first set of editions will be released to coincide with the opening of NADA and Frieze New York on 5 May 2016, with works available online from \$100. Season Two commissions will also be exhibited at Daata Edition's interactive NADA booth.

Daata Editions was developed to enable audiences to view contemporary artists who are working in digital mediums, showing artworks made for, and therefore best viewable on laptops, iPads, iPhones, screens and even cinemas. This new and innovative way to download and collect art is designed specifically to be a native platform to a new generation of artists who work with moving image and sound, and to empower artists, audiences and the marketplace in an area of artistic practice that remains underrepresented within traditional art market models.

On 5 May 2016 the first set of Season Two artist commissions will be released online. Tracey Emin, Jacolby Satterwhite, Michael Manning and Rashaad Newsome will each present a series of six works. Leading British artist Tracey Emin is known for her varied practice that draws inspiration from events in her life and explores self-representation and the feminist discourse. For her Daata Editions commission Emin has produced a new series of highly personal poetry works for the new Poetry section of the website, which explore how sound can express essential emotions. In his new series of work for the Video section, multidisciplinary American artist Jacolby Satterwhite explores blockbuster movie tropes, disaster films and queer eroticism in a futuristic suite of films *En Plein Air Abstraction* (2016), featuring floating mechanics gliding over sci-fi inspired global disaster zones. Using the internet as his medium, LA-based Michael Manning has produced a series of video works called *Activity Playlist*

that take their conceptual basis and form from playlists created by streaming services such as Spotify, seeking to give visual form to the themes and moods presented in their musical playlist counterparts. Rashaad Newsome's work examines the visual language of power and status, sampling heavily from hip-hop and pop culture. For his Daata Editions Sound commission Newsome has produced three works, including a score created in collaboration with a secondary school marching band and a film score featuring vocals from renowned vogue commentator Kevin JZ Prodigy, rapper Cakes Da Kill, singer Ian Isiah and Newsome himself.

For Season Two, Daata Editions has also invited guest curators to select specially curated sections in the Sound, Web and Poetry sections. Guest curators include Gutter Records, bitforms gallery, New Contemporaries and Zata Banks/PoetryFilm. Also new for Season Two is the Poetry section, which features commissioned work by Tracey Emin, Laura Focarazzo, Kate Jessop, C.O. Moed, Tameka Norris, Ariana Reines, Scott Reeder, Julian Scordato, Susanne Wiegner and Antoinette Zwirchmayr.

A special selection of artist commissions curated by bitforms gallery will also be released concurrently on the 5 May 2016. Jonathan Monaghan, Sara Ludy and Quayola have each been commissioned to create two works for the Web section. Jonathan Monaghan's sci-fi inspired work for Daata Editions uses the same high-end technology used by Hollywood and video game designers. Earthly Delight and Back to the Garden twist iconic imagery associated with the Garden of Eden creation myth, commenting on our uneasy modern relationship with both technology and utopias. Sara Ludy's practice investigates the confluence of the physical and virtual. For her Daata Editions commission, Ludy has created Glass Dragons, a series of animations depicting serpent-like forms produced through extensive manipulation of software filters. Quayola uses photography, geometry, time-based digital sculpture and immersive audiovisual installations and performances to explore the tensions and equilibriums between the old and new, the real and artificial. His new commission Pleasant Places #S006.201 is a computer-generated animation based on 3D-scanned natural scenery in southern France which pays homage to the tradition of landscape painting, while also alluding to a pivotal moment within its history when representation began to verge on abstraction.

Daata Editions artists commissioned for Season Two are: Larry Achiampong, Sofie Alsbo, Jake Chapman, Abri de Swardt, Graham Dolphin, Thora Dolven Balke, Melanie Eckersley, Casey Jane Ellison, Tracey Emin, Laura Focarazzo, Hannah Ford, Ed Fornieles, Yung Jake, Kate Jessop, Jasmine Johnson, Joachim Koester & Stefan A. Pedersen, Sara Ludy, Scott Lyman, Michael Manning, Scott Mason, Jillian Mayer, C.O. Moed, Jonathan Monaghan, Rashaad Newsome, Camille Norment, Tameka Norris, Quayola, Hannah Quinlan & Rosie Hastings, Jon Rafman, Scott Reeder, Ariana Reines, Jacolby Satterwhite, Julian Scordato, John Skoog, Daniel Swan, Katie Torn, Artie Vierkant, Susanne Wiegner, Saya Woolfalk and Antoinette Zwirchmayr.