



PODCAST: Casey Reas And The Art Of Interactivity

by Cate Scott Campbell

The beginning of a new year feels like the perfect time to jump down a rabbit hole of curiosity and creation, doesn't it? Fortunately for all of us, our guest on this week's episode of *The Limit Does Not Exist* is the perfect guide.

Casey REAS is an artist and educator whose software, prints, and installations have been featured in numerous solo and group exhibitions at museums and galleries around the world, including the San Francisco Museum of Modern Art and the Art Institute of Chicago. Reas most recently constructed and directed a series of music videos for The National's new album *Sleep Well Beast*.



Reas teaches fellow artists how to speak with code. PHOTO BY ANDREY NOSKOV / STRELKA INSTITUTE

Reas teaches art students in the Department of Design Media Arts at UCLA how to use code as a way of making visual media, and he cofounded Processing, an open source programming language and environment for the visual arts. He shares key insights on the intersection of art and code and why a focus on emphasis over aptitude is a powerful tool for learning new skills.

We also discuss getting your work seen as well as finding the right balance between solo work and collaboration. Here's one of many sound bites to stretch your brain and impact your workflow:

"I think it's important to do work alone by yourself and then also to do collaborations at other times. I think that's how you go deep, and then expand, and then go deep again."