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Art embraces technology at Asian Digital Art Exhibition

By Yu Fengsheng

What happens when art meets technology? Visitors may find some answers at the ongoing Asian Digital Art Exhibition in Beijing, as artists bring their digital projects to the Chinese capital.
Through the digital art works of 30 international artists, the Asian Digital Art Exhibition explores the interaction between art and technology, and demonstrates the geographic integration of diversified cultures.

Project "Kung Fu Visualization" by Jeffrey Shaw on display at the exhibition. /CGTN Photo

Jeffrey Shaw is a leading new media artist from the City University of Hong Kong. He presents his interactive work "Kung Fu Visualization" based on the motion captured in Chinese kung fu.
Works by artists outside Asia are also featured at the event. Daniel Rozin from New York shows off his "Pom Pom Mirror" projects. The artist has been investigating the structure and materiality of images for nearly three decades.

Project "Pom Pom Mirror" by artist Daniel Rozin on display at the exhibition. /CGTN Photo

Fei Jun, one of the curators of the exhibition, said there's a good interaction between art and technology: "I think digital media itself is not only a kind of art form, but also it is a good medium of cultural communication. It is gaining continuous popularity among modern society and has become a cultural phenomenon. Technology has given art many new expressions, and the incorporation of digital media into art is also promoting the development of technology."

Dialogue and forums between artists and scientists are also scheduled to kick off during the event. They will include topics such as integration between culture, technology and art, and questions about the future of mankind.

(Cover: Project "Thousands of Moon" by Wu Junyong on display at the exhibition. /CGTN Photo)