

For Immediate Release  
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## **Daniel Canogar** ***Small Data***

**Mar 27 – Apr 26, 2014**  
**bitforms gallery nyc**

**Reception:** Thu, Mar 27, 6:00 – 8:30 PM  
**Gallery Hours:** Tue – Sat, 11:00 AM – 6:00 PM

bitforms gallery is pleased to announce *Small Data*, a second solo exhibition in New York with Daniel Canogar. Featuring the premiere of a new series, the exhibit includes nine video projection-mapped objects that are intimate in scale.

Based in Spain, Canogar is renowned internationally for his use of discarded electronic materials in his photography, video, sculpture and installations. Finding inspiration in the archeology of new media, he brings the dead back to life. Secrets contained beyond an object's surface are revealed, as he constructs portraits of a society and an age. Canogar is also the creator of numerous public art installations, many of them engaging the participation of local communities, such as *Waves* in Houston, the world's largest arabesque LED video sculpture; *Constelaciones* in Madrid at MRío Park, the largest photo-mosaic in Europe; and *Travesías* in Brussels, a commission for the atrium of the European Union Council in 2010.

The process of excavation is central to Canogar's practice. Works from his new series *Small Data* are comprised of overhead projections and salvaged devices, such as crushed computers, scanners, printers, old cell phones and hard discs. The artist pulled each item from piles of discarded materials in junkyards and recycling centers—today's veritable cemeteries for consumer electronics. The found objects are organized on shelves, as if they were fragile remnants of a bygone era. Light seemingly reanimates these abandoned technologies, as video projections are precisely aimed at each object, crafting layered and painterly abstract narratives.

Canogar's animated installations capture our complex and sometimes ambivalent relationship with consumer electronics. "Buying the latest gadget makes us feel like sophisticated citizens of the digital age. Yet these technologies break down or are rendered obsolete at a fast pace," says Canogar. Propped on shelves, the decaying technologies of *Small Data* are presented as contemporary still lives, insidious reminders of our own aging process and inevitable expiration date.

As a collection of objects, *Small Data* explores the life and death of consumer electronics—and how when we discard our devices, we are throwing out a small part of ourselves. As tools for communication with the outside world, and as repositories for so many of our memories, we acquire a very intimate relationship with the technological devices present in the artworks. Haunted by these pasts, Canogar attempts to reveal the memories, both personal and collective, that seem trapped within, mementos of a time when they had fully functional lives and served us well.

### **Concurrent Exhibitions**

Moss Arts Center, Virginia Tech, Blacksburg, Virginia. March 21 – April 27, 2014  
*Aspect of the Self: Portraits of Our Times*, group exhibition featuring "Asalto", curated by Margot Crutchfield

Espacio Fundación Telefónica, Lima, Peru. February 6 – May 11, 2014  
*Quadratura*, solo exhibition featuring the video installations "Frequency", "Sikka Magnum", "Tracks", and "Flicker".

*Quadratura* is a touring exhibit that originated in 2012 at the Museo de Arte Contemporáneo Gas Natural Fenosa, in A Coruña, Spain. In 2013 it was also displayed at the Bildmuseet Art and Visual Culture in Umeå, Sweden and the El Espacio de Arte Contemporáneo (EAC) in Montevideo, Uruguay.

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## **Selected Permanent Public Art Installations**

2 Houston Center, Houston, Texas  
"Waves", featured in the atrium  
opened December 2012

Borusan Contemporary, Istanbul, Turkey  
"Crossroad", featured in the lobby  
opened November 2012

J Hotel, Greenwich, Connecticut  
"Asalto Greenwich", featured in the lobby  
opened May 2012

MRío Park, Madrid, Spain  
"Constelaciones", created for two pedestrian bridges over the Manzanares River  
opened 2010

## **BIOGRAPHY**

**Daniel Canogar** (b. 1964, Madrid) has exhibited widely in Europe and the Americas. His work has been featured at the Reina Sofia Contemporary Art Museum, Madrid; Hamburger Bahnhof Museum, Berlin; Palacio Velázquez, Madrid; Santa Mónica Art Center, Barcelona; Wexner Center for the Arts, Ohio; Alejandro Otero Museum, Caracas; Offenes Kulturhaus Center for Contemporary Art, Linz; Andy Warhol Museum, Pittsburgh; Borusan Contemporary Museum, Istanbul; American Museum of Natural History, New York; Kunstsammlung Nordrhein Westfalen, Dusseldorf; Second Street Gallery, Charlottesville, Virginia; and the Mattress Factory Museum, Pittsburgh. Solo exhibitions of his work in 2013 include Bildmuseet Museum of Contemporary Art and Visual Culture in Umeå, Sweden; El Espacio de Arte Contemporáneo (EAC), Montevideo, Uruguay; art ON, Istanbul, Turkey; and the Museo de Arte Contemporáneo Gas Natural Fenosa in A Coruña, Spain. His touring solo exhibition "Cuadratura" will run through May 11, 2014, at the Fundación Telefónica in Lima, Peru.

Canogar holds a MA specializing in photography from New York University and the International Center for Photography, and a BA from Complutense University of Madrid. Publications by Canogar include "Ciudades Efímeras: Exposiciones Universales, Espectáculo y Tecnología", Julio Ollero Editor, Madrid, 1992; "Ingrávidos", Fundación Telefónica, Madrid, 2003; as well as numerous essays on architecture of the image, contemporary photography and new media art.

### **For images and more information, please visit:**

[www.bitforms.com](http://www.bitforms.com)  
[www.danielcanogar.com](http://www.danielcanogar.com)

**bitforms gallery** is devoted to emerging and established artists who embrace new media and contemporary art practice.