

SARAH ROTHBERG

b. 1987, Los Angeles, CA

Lives and works in New York, NY

Sarah Rothberg creates playful, poetic, usually-a-bit-weird experiences that invite you to reconsider your relationship to the world around you. These take many forms ranging from VR/AR to installation, performance, video, writing, workshops. The artist's experiences exist in a variety of contexts: at galleries, museums, festivals, on google docs, at the consumer electronics expo, screens in the NYC Subway system, zoom calls, secret twitter accounts, or MoMA. Some hosts have included: bitforms gallery, rhizome, NRW-forum, MTA Arts, Sotheby's S2, CultureHub, Gray Area Foundation, Apple stores around the world.

Rothberg is on the full-time faculty at NYU (interactive media at ITP), a member of ONX Studio, and a mentor/former-member at NEW INC. Rothberg is also part of collaboratives: MORE&MORE UNLIMITED, which facilitates workshops for imagining changed worlds, and IS THIS THING ON? a post-web2 experiment in artist-driven livestreaming.

The artist is a 2023 Jerome Hill Artist Fellow.

EDUCATION

- 2014 New York University, Interactive Telecommunications Program, Tisch School of the Arts, MPS
- 2009 University of California, Berkeley Literature and Creative Writing, BA High Honors

SOLO EXHIBITIONS AND PROJECTS

- 2023 *SUPERPROMPT*, bitforms gallery SF, San Francisco, CA
- 2022 *A Big Mess; Water Without Wet (solo exhibition)* BNSC, Espace Pauline Julien, Trois Rivières, Québec, Canada

PUBLIC EXHIBITIONS, TALKS & WORKSHOPS

- 2016- present Investing in Futures workshops: website used worldwide, workshops facilitated for over 1000 . Supported by Rice University, Kickstarter Arts Make 100, and Princeton HMEI
- 2022 Arts in Immersive Media 101 (exhibition and talk, Rochester Contemporary Arts Center)
Anticipation Conference
- 2021 League of Conservation Voters Fundraiser, ONX, New York New York
Encounters with Incomprehension, the Wrong Biennial, online
AR Biennale, NRW-Forum, Düsseldorf Germany
ONX Studio Showcase (presented by Onassis Foundation, New Museum, and Tribeca Festival), New York, NY
What is Happening?, collaboration with Marina Zurkow, MTA Arts, New York, NY
First Look: Further Experiments in Art & Technology, Rhizome.org, online
- 2020 *Wet Logic*, in collaboration with Marina Zurkow, bitforms, New York, NY
- 2019 *Virtual Bodies // the world to come*, National Museum of American Jewish History, Philadelphia, PA
ITP 40, New York University, New York, NY
Robot Remix, Sp[a]ce gallery, Los Angeles, CA
Ici Sont Les Dragons 2/3: Venez Comme Vous Êtes, Maison Populaire, Montreuil, France
The Edge of the Sea (as More&More Unlimited), Jugendstilsenteret & Kunstmesseet, Alesund, Norway
Algorithmic Art Assembly in collaboration with Yotam Mann, Gray Area, San Francisco, CA
- 2018 *The New News Live*, Culture Hub, New York, NY
Blobchat (with Yotam Mann), Qbit Music, New York, NY
URL:IRL, Dunlop Art Gallery, Regina, Saskatchewan
IndieBits Festival, Columbia, SC
Hello We're from the interent, MoMAR, site specific AR at the MoMA
Stuttgarter Filmwinter Festival for Expanded Media, Stuttgart, Germany
Consumer Electronics Show, Las Vegas, NV
- 2017 Sotheby's (with BUNKER gallery), New York, NY
New Theories in VR, New Lab, New York, NY
Forever Fornever Online, The Wrong Biennial, Online
Wide Open (as More&More Unlimited), Pollock Gallery, Dallas, TX
Out of Time (as More&More Unlimited), Harry Wood Gallery, Tempe, AZ
Flatlands with Mana BSMT Miami Art Week, Miami, FL
That's Not It, Mana Contemporary, Jersey City, NJ
Cinedans - Dance on Screen Festival, Eyefilm, Amsterdam, Netherlands
Resistance After Nature (as More&More Unlimited), Haverford College, Pennsylvania
- 2016 *Weird Reality/VIA Festival*, Pittsburgh, Pennsylvania
Placelessness, University Galleries of Illinois State, Normal, Illinois
MUTEK VR Salon, Montreal, Quebec
Digital Memory (Prosthetics), REVERSE, New York, NY
Web Audio Conference, Atlanta, GA
MORE&MORE store (as More&More Unlimited), bitforms gallery, New York, NY
- 2015 *Bring Your Own Beamer*, REVERSE, New York, NY
Paraspace, IFP Media Center, Brooklyn, NY
Internet Black Market, Knockdown Center, New York, NY
Bagel Bytes and Baby Food, Babycastles, New York, NY
Memory Burn, bitforms gallery, New York, NY
GeneTech.XYZ, Method Quarterly, online
Cities Are Natural 3, Pioneer Works, Brooklyn, NY
Driving an Endless Loop, 1+1=3, New York, NY
- 2014 *Memory/Place: Silent Barn*, Brooklyn, NY
Poetry in Motion Springfest, Grand Central Station, New York, NY
World Science Fair, New York, NY
Screensavers: Travels in Sleep, BRIC Arts Center, Brooklyn, NY
NYCorrespondence Kickstarter Gallery, Brooklyn, NY
Immortal Plastics (with Marina Zurkow) New Museum Ideas City, New York, NY

AWARDS

- 2023 Jerome Hill Artist Fellowship
- 2022 C/Change grant recipient (via Gray Area foundation and the SF Goethe Institute)
Next Web Seed fund recipient
Princeton High Meadows Environmental Institute Fellowship (with Marina Zurkow)
- 2021 New Museum Ideas Fellow / NEW INC dedicated mentor
- 2020 Adobe Aero Augmented Reality Artist in Residence, cohort 008
- 2019 Today at Apple [AR]T Lab Featured Artist and toolkit co-creator
- 2017-2020 Artist in Residence, ITP, Tisch School of the Arts, New York University
NEW INC (New Museum Incubator) Immersive Track / E.A.T. Member (Rhizome.org + Bell Labs)
- 2017 Engadget Alternate Realities Prize
MANA Contemporary BSMT Artist Residency
Harvestworks Workspace Artist in Residence
Superbright Inc VR Reveries Residency
- 2016 Lower Manhattan Cultural Council Governor's Island Residency (with More&More)
- 2015 Research Fellow, ITP Tisch NYU

PEDAGOGY

- 2020- present Assistant Arts Professor, ITP/IMA, NYU
Courses include: Applications, Communications Lab: Hypercinema, Thesis
- 2015-2020 Adjunct and Research Fellow, ITP, NYU
- 2021 First Person Something, ITP, NYU
- 2021-present Critical Experiences, ITP, NYU
- 2020 Graduate Thesis and Advisor, ITP, NYU
- 2019 Immersive Experiences, IMA, NYU
- 2017-2020 Communications Lab: Hypercinema, IMA, NYU
The Poetics of Space, ITP, NYU
- 2017 Content (and its Discontents), ITP, NYU
Rendering Worlds, Eugene Lang College, The New School
- 2016-2017 Directing VR, NYU
- 2015 Communications Lab: Video and Sound